



Ready to start your own business?

Want to make certain you are prepared?

**The Small Business Development Center at DACC
recommends:
A Certificate in SMALL BUSINESS OWNERSHIP**

*An opportunity to take a closer look at your idea and
what it takes to be successful!*

**Certificate in
SMALL BUSINESS OWNERSHIP**

A 15 credit hour, 5 course series designed to prepare the new entrepreneur for a smooth launch. This series is headed up by BMGT100 "Basics of Business Setup" 2 hour course at the SBDC's Village Mall location.

In BMGT 100 you will learn:

- ◆ Testing the idea and your readiness to execute a plan
- ◆ Laying the groundwork for a smooth launch
- ◆ Writing a business plan and keeping it updated
- ◆ The importance of assembling a good team
- ◆ Marketing on a shoestring budget
- ◆ And much more!

**Course is scheduled to run 8 weeks
Tuesdays & Thursdays
September 27, 2011-November 22, 2011
6:00-8:00 p.m.**

Courses rounding out the sequence:

Introduction to Accounting (BACC 100): 3 credit hour course - investigates the fundamental concepts of accounting. Available as a hybrid web-based course.

Introduction to Business (CBUS 104): 3 credit hour course - develops student understanding of today's business world. Available as a web and web hybrid course.

Principals of Marketing (BMGT 117): 4 credit hour course - explores the various processes and concepts inherent in the discipline of marketing. Available as a web-based course.

Business Computer Systems (CBUS 150): 3 credit hour course - covers the role of computing in society today in business and industry, including system design and analysis. Available in both traditional and web-based course format.



**Danville Area
Community College**



**For more information contact the
Small Business Development Center at the DACC Village Mall Location,
or call (217) 442-7232.
www.dacc.edu/sbdc**