

A vertical blue gradient bar on the left side of the page. At the top, there is a stylized illustration of a desk with a calculator, a pen, and a document. The word "Business" is written vertically in a large, white, bold, sans-serif font. At the bottom, there is a stylized illustration of a clock tower with a dome, resembling the Illinois State Capitol building.

Marketing and Management

Career Program at Danville Area Community College
Financial Aid eligible degree program

Marketing AAS Degree: This program is designed to give an individual a variety of career options such as Customer Service, Sales, Telemarketing, Marketing, Retail Sales, Hospitality, Advertising, Travel & Tourism, and Management. This program is an occupational program typically not designed to transfer. However, this program has been articulated to some senior institutions. Please contact a counselor for specific details.

Management Certificate: This 30 credit hour certificate program provides the learner with a foundation of essential skills necessary for a career in management. Practicing managers and supervisors can develop a better understanding of current management issues and concepts relevant in today's dynamic business environment.

Program Specific Courses Selected from the Following:

Marketing:

- Principals of Marketing
- Customer Service
- Promotional Strategy
- Principles of Retailing
- Interpersonal Relationships
- Direct Marketing
- Entrepreneurial Skills
- Principals of Advertising

Management:

- Principals of Management
- Supervisory Training
- Interpersonal Relationships
- Human Resource Management
- Principals of Finance
- Business Law

Job/Employment Information:

Positions You are Trained for: general marketing/advertising, business management, professional sales, customer service, public relations, travel and tourism.

Expected Salary Range: For the most current salary information visit www.ilworkinfo.com

Visit our website at www.dacc.edu or contact us at 217-443-DACC (3222) for more information. TDD/TTY 217-443-8701



STEPS TO REGISTER:

1. Application
2. Placement Test
3. Register

WAYS TO PAY:

1. Pay in full with cash, check, Visa or MasterCard
2. Student Financial Aid. Eligibility must be determined by payment due date.
3. FACTS Payment Plan. (Interest Free!)
4. Apply for Athletic and/or Academic Scholarships.
5. Employer paid or other third party payment such as JTP, TAA, etc.

PROGRAM SPECIFIC COURSES:

Check out the DACC website under www.dacc.edu to find out what specific courses you will be taking for this program of study.

Courses are offered in many different formats to meet individual schedules: Day, Evening, Weekend, Traditional, Online, Video or Interactive Video.

WHO TO CALL:

Admissions/Registration	443-8800
Advisement/Counseling	443-8750
Assessment Center	443-8708
Bookstore	443-8759
Career Services Center	443-8597
Child Development Center	443-8833
Financial Aid	443-8761
GED/ESL/Adult Ed	443-8782
General Information	443-3222
Orientation	443-8750
Student Support Services	443-8853

**Please come visit the DACC Campus!
Call 443-8750 to schedule a tour.**

Visit our website at www.dacc.edu or contact us
at 217-443-DACC (3222) for more information.
TDD/TTY 217-443-8701

***Endless
Possibilities***



**Danville Area
Community College**

**2000 East Main Street
Martin Luther King Memorial Way
Danville, Illinois 61832-5199
217-443-DACC (3222)
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